



The Claude Side-Hustle Prompt Pack

FIVE WORKING PROMPTS + THE SCORECARD

From the video "5 Claude AI Side Hustles That Survive a Full-Time Job (Tested)"



Honest note: these prompts help you create professional deliverables. They do not create customers, and no income is guaranteed. Results depend on your skill, execution, demand, pricing, and customer acquisition. Claude features and pricing may change - check claude.com/pricing.

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1. SOP Creation Prompt

Turns a messy owner "brain dump" into a professional procedure. The #1-ranked hustle in the video. Paste the whole prompt, then paste the owner's raw notes at the end.

You are helping me turn a messy process description into a professional Standard Operating Procedure for a small business. I'll paste a raw "brain dump" from the business owner below.

Produce a single SOP document with exactly these sections: (1) Purpose - why this process matters to the business, in plain language; (2) Responsibilities - a table of roles and what each owns; (3) Step-by-step procedure - grouped into logical phases, numbered, with warnings called out where a mistake is costly; (4) Completion checklist - checkbox list a worker can run on their phone; (5) Quality control - how the business verifies the work and what triggers escalation.

Rules: keep every real constraint from the dump (products, sequences, prohibitions). Do not invent steps, tools, or policies the owner didn't state - if something seems missing, list it under "Questions for the owner" instead of guessing. Write at a reading level any new hire can follow.

Here's the brain dump: [PASTE]



2. Content-Repurposing Prompt

One source piece into a week of on-voice content. Fill the style-guide bracket carefully - the voice check is the sellable skill.

You are my content-repurposing assistant for a client. First, here is the client's style guide: [VOICE: e.g., warm, professional, no exclamation marks, no hype words, 8th-grade reading level. AUDIENCE: describe. BANNED: emojis / slang / salesy phrasing - adjust to the client.]

I'll paste one source piece below. Create: (a) 3 LinkedIn posts, each with a different hook angle; (b) 1 email newsletter (subject line + 150-200 words); (c) 1 X/Twitter thread of 5-7 posts; (d) 2 short-form video scripts, 30-45 seconds, spoken-word style; (e) 5 one-line quote cards.

Rules: every asset must stand alone; no asset may invent facts, statistics, or client claims not in the source; flag anything in the source you couldn't verify. Match the style guide exactly - I will reject assets that break it.

Source piece: [PASTE]



3. Website Prototype Brief

The intake that separates \$0 prototypes from paid ones. Collect the business facts BEFORE you prompt - the intake is the product.

Build a single-page landing site prototype for this business. Output one self-contained HTML file (inline CSS, no external dependencies, mobile-first responsive).

BUSINESS FACTS: Name: [X] · Service area: [X] · Services (max 4): [X] · Differentiator: [the one thing competitors can't say] · Years in business: [X] · Offer: [free quote / consult / etc.] · Testimonials: only if real - if none, use a truthful trust line instead. Never invent reviews.

REQUIREMENTS: hero with clear what+where headline and one primary CTA button; 4 service cards, one line each, no jargon; 3-step "how it works" strip; trust section; non-functional quote-form mockup (label it as a prototype); footer with hours and service area; CTA repeated after every major section; readable on a phone at arm's length; CSS placeholder blocks labeled "photo here" instead of stock images.



4. Spreadsheet Diagnostic Prompt (Claude Code)

Makes Claude Code diagnose before it touches anything. Requires a plan that includes Claude Code. Always review the output before delivering to a client - the review IS the service.

Here is a spreadsheet a small business actually uses: [attach file]. Before changing anything, run a full diagnostic and report: (1) broken or error formulas, with cell references; (2) hardcoded values where formulas should be, especially ones that don't match qty × price; (3) missing values in calculated columns; (4) numbers stored as text (currency, dates); (5) inconsistent date formats; (6) inconsistent names/categories - check case AND punctuation variants; (7) duplicate rows; (8) totals whose ranges don't cover the data; (9) empty or missing summary views.

Then propose the repair plan and wait for my approval before writing the fixed file. The fixed file must: keep original data intact in a backup, rebuild calculations as real formulas (not pasted numbers), normalize formats, remove exact duplicates (keep first), and add a summary sheet with weekly totals and top products/customers. Show me a verification check that the new totals are internally consistent.



5. Side-Hustle Evaluation Prompt

Score any idea on the six axes from the video before you spend real evenings on it.

I work full-time with roughly [X] free hours per week. Evaluate this side-hustle idea honestly: [IDEA]. Score it 1-5 on: speed to first offer; startup cost (cheap = 5); beginner difficulty (easy = 5); market demand; repeat-income potential; human work required (less = 5). For each score, one sentence of justification and the single biggest risk. Then tell me what I'd have to prove with one real customer before investing more than 10 hours. Do not flatter me - if the idea is weak for my constraints, say so and suggest the nearest stronger variant.



The Blank Scorecard

Score each idea 1-5 per row. 25+ with a fast "speed to first offer" is a strong evening-sized candidate.

Criterion	Idea 1	Idea 2	Idea 3
Speed to first offer			
Startup cost (cheap = 5)			
Beginner difficulty (easy = 5)			
Market demand			
Repeat-income potential			
Human work required (less = 5)			
TOTAL / 30			

How to use it: pick your top idea, build ONE strong sample for a business you already understand, and have one real conversation with a possible customer. Don't start five businesses.

Want the tests behind these prompts?

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